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Hollister Wraps Up Town Center Redevelopment

By Debra Hazel

Allendale Town Center

ALLENDALE, NJ-Hollister Construction Services has completed the redevelopment of Allendale Town Center, a 90,000-square-foot shopping center at 35-63 West Allendale Ave. here. Designed by Ives, Schier & Lesser architecture studio, the project involved renovating 20 individual, single-story retail stores that range in size from around 1,000 to 38,000 square feet. Tenants include A&P Fresh, TD Bank, Dairy Queen, Great Clips, Darla's Porch Family Café and Learning Express.

"The redevelopment of Allendale Town Center was a complicated project, as it involved considerable coordination in order to provide contractors with access to each individual store while also providing safety to the public and keeping the center open for business," says Chris Johnson, Hollister CEO. "The new storefronts and updated facades are now more in character with the community and are very inviting to the public."

Hollister removed Allendale Town Center's entire façade, including dated storefronts, awnings, canopies and finishes, and replaced it with an updated design. Additionally, the shopping center's footprint was increased with a 4,739-square-foot, steel frame addition.

New entry features and towers were added to enhance the shopping center's appearance, create visual interest, and complement the design of anchor tenant A&P. Other improvements included the reconfiguration of the parking lot and drives to improve pedestrian safety, new lighting, sidewalks, curbing, paving and landscaping.

"Allendale Town Center is an interesting project," Johnson says. "It has many different construction elements that blend together to meet the goal of creating an atmosphere

that's both visually pleasing and highly functional." Hollister was tapped by owner the Azarian Group LLC of Midland Park, NJ. The Hollister team included project executive John Brucker, field project manager Tom Herwood and project administrator Maria Parrella.